

Pest Control for Food Handling Establishments: U.S. Analysis and Opportunities

Base Year: 2023

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6th Edition

A comprehensive analysis of the different pest control treatments methods used in various food handling establishments, this study focuses on the size of the market and business opportunities. This report is based on hundreds of structured surveys of pest control operators and those responsible for pest control in food handling establishments.

Regional Coverage: United States

SCOPE

- › The market is segmented into four main end uses:
 - Restaurants (fast-food and full-service)
 - Institutional facilities (schools, prisons, hospitals, etc.)
 - Food warehouses
 - Food processing
- › Each segment provides insights into:
 - Pesticide applications and controls by in-house staff and pest control companies.
 - Current and future product trends
 - The near-term impact of new products
 - Cultural and non-chemical practices used to control insects
 - Unmet needs of food handling establishments and the pest-control companies servicing them

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Introduction

Executive Summary

An overview of the report findings plus a five-year outlook for this market

Market Structure

- The report is split into four sections:
 - Restaurants (fast-food and full-service)
 - Institutional facilities (schools, prisons, hospitals, etc.)
 - Food warehouses
 - Food processing

Outlook



Each of the Four Sections Includes:

- Structure of the industry
- Pest-control market
 - Market characteristics
 - Sales by market segment, pest type, brand, formulation type, and supplier
 - Active ingredients and volume
 - Treatment techniques
- Pest-control practices
 - Application responsibility (in-house employee vs. contracted pest-control companies)
 - Directions given to outside pest-management firms
 - Key pest-treatment methods
- Use of trapping and monitoring devices
- Industrial and institutional market
 - Market characteristics
 - Supplier sales estimates



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of pest-control-related products used in food handling establishments. Specifically, it assists subscribers by providing:

A highly reliable and independent assessment of brand share sales for pest-control products in food-handling establishments in the United States

Identification of current unmet needs in the market and analysis on use patterns from specific market segments

Information on the chemical and non-chemical control methods used, including an assessment of the biocontrol products in use

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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