

Pest Control in Production-Animal Health: Market Analysis and Opportunities

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A comprehensive overview of the market for pesticides that are used to improve animal health in the beef, dairy, egg, poultry, hog, and sheep production industries, this report provides details on demand, trends, developments, and business opportunities.

Regional Coverage:

- Indonesia
- Philippines
- Thailand
- Vietnam
- Malaysia
- South Korea
- United States

SCOPE

- › Detailed analysis based on main animal productions:
 - Beef
 - Dairy
 - Eggs
 - Hogs
 - Poultry
 - Sheep
- › Insights into key pests for each animal production type
- › Pesticides and nonchemical methods used for control
- › Active ingredient usage by production segment and pest
- › Leading suppliers and brands for each segment
- › New products/technologies
- › Outlook

**NOW INCLUDES
INTERACTIVE DATABASE**

TABLE OF CONTENTS

Introduction

Executive Summary

An overview of the report findings plus forecast based on Kline's FutureView forecasting model

Market Structure

- Beef production
- Dairy production
- Hog production (if appropriate)
- Sheep (if appropriate)
- Poultry and egg production
 - Broiler
 - Egg-layer
 - Turkey (if appropriate)

Key pests covered:

- Poultry (flies, darkling beetle, northern fowl mite and other mites, fleas, lice, other)
- Dairy (stable, horn, face, and other flies; lice; mites; ticks; grubs; other)
- Beef (stable, horn, face, and other flies; lice; mites; ticks; grubs; other)
- Hogs (flies, sarcoptic mange, lice, ticks, other)
- Sheep (flies, blow fly/fly strike, sheep keds, mites, ticks, other)
- All livestock segments (mice and rats, where appropriate)

Each livestock segment includes:

- Market background
- Animal demographics
- Producer practices
- Animal concentrations and turnover
- Litter/manure control
- Regulatory issues
- Non-chemical control methods
- Control products by animal type
- Sales by animal and pest treated
- Sales by brand and/or active ingredient
- Sales by supplier
- Active ingredient consumed
- Product rates and prices
- Resistance management
- Other important market issues or opportunities
- New products/technology
- Outlook

INTERACTIVE DATABASE



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of pesticides used in production-animal health. Specifically, it assists subscribers by providing:

A highly reliable and independent assessment of the brand share for pesticides used by professionals for production animals

Details on chemical and non-chemical methods of control and usage patterns for controlling insects

An understanding of key pests affecting each animal and the sales values by insect species treated

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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