

Professional Hair Extensions: U.S. Market Brief

Base Year: 2021

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1st edition

Regional Coverage: • United States

The brief analysis of the professional hair extensions market in the United States focuses on market performance, key trends and developments, competitive landscape, and forecasting the market.

SCOPE

- › Analyzes the professional hair extensions market, covering the generalist segment of the market (White, Latino, and Asian), primarily utilizing human hair
- › Includes tape-in, sew-in, clip-in, fusion and pre-bonded, and micro-link/micro-bead/micro-loop extensions
- › Excludes extensions for Black hair
- › Excludes extensions made with synthetic or animal hair

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Introduction

Market Overview

- Market size and growth (2019 to 2021)
- Key trends and developments
- Sales breakdown by application type (Listed in Table 1)
- Competitive landscape (top 10 brands)
- Marketing activities
- Outlook to 2026

TABLE 1. APPLICATION TYPES COVERED

Clip-In Extensions
Fusion and Pre-Bonded Extensions
Micro-Link/ Micro-Bead/ Micro-Loop Extensions
Sew-In Extensions
Tape-In Extensions

TABLE 2. COMPANIES COVERED (TENTATIVE)

Beauty Industry Group
Bellami Hair
Great Lengths
John Paul Mitchell Systems
Mayhoola Investments (Balmain)
The Hair Shop
True Indian Hair



REPORT BENEFITS

This report will enable subscribers to exploit business opportunities by understanding market dynamics, competitive forces, product trends, and future trends. It will help understand:

Evaluating the market characteristics and performance with respect to different categories

Key market leaders and their contribution to the market

How the market is expected to evolve over a five-year forecast period

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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