

Professional Nail Care: Global Market Brief

Base Year: 2021

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9th edition

The report is a robust analysis of the global professional nail care market, focusing on key trends, developments, and business opportunities. The series includes a brief analysis on eight markets – Brazil, United States, France, Germany, Italy, United Kingdom, China, and Japan.

Regional Coverage:

- Asia
- Europe
- Latin America
- North America

SCOPE

- › Provides a comprehensive analysis of the professional nail care market, covering:
 - Care products
 - Gels
 - Long-wear nail polishes
 - Nail enhancements
 - Traditional nail polishes
- › Excluded are related products such as artificial tips, accessories, drying equipment, implements, and nail polish removers.

TABLE OF CONTENTS

Introduction

Global Executive Summary

- Key lessons learned
- Key trends and developments
- Market size and growth (2019 to 2021) by:
 - Region
 - Product category and product type (listed in Table 1)
- Competitive landscape
- Outlook to 2026 by:
 - Region
 - Product category

Regional Summary

Brief snapshots highlighting the key features for the regions listed in Table 2. Information provided includes:

- Key trends and developments
- Market size and growth (2019 to 2021) by:
 - Key markets
 - Product category and product type
- Outlook to 2026

Market Snapshots (Listed in Table 3)

- Key trends and developments
- Market size and growth (2019 to 2021) by:
 - Product category by top 10 brands
 - Product type
- Competitive landscape (top 10 brands)
- Outlook to 2026 by:
 - Product category

TABLE 1. CATEGORIES AND PRODUCT TYPE

Care products	Nails and cuticle treatments
	Washes, scrubs, and lotions
Gels	Gel polishes
	Soak-off gels
Long-wear nail polishes	
Nail enhancements	Acrylics
	Dipping powders
	Traditional hard gels
	Other enhancements
Traditional nail polishes	

TABLE 2. REGIONS

Asia
Europe
Latin America
North America

TABLE 3. MARKET SNAPSHOTS

Brazil	China	France	Germany	Italy	Japan	United Kingdom	United States
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TABLE OF CONTENTS

Category Profiles

Brief snapshot for the categories listed in Table 1. Information provided includes:

- Key trends and developments
- Category size and growth by:
 - Product type (where applicable)
 - Region
- Competitive landscape
- Outlook to 2026

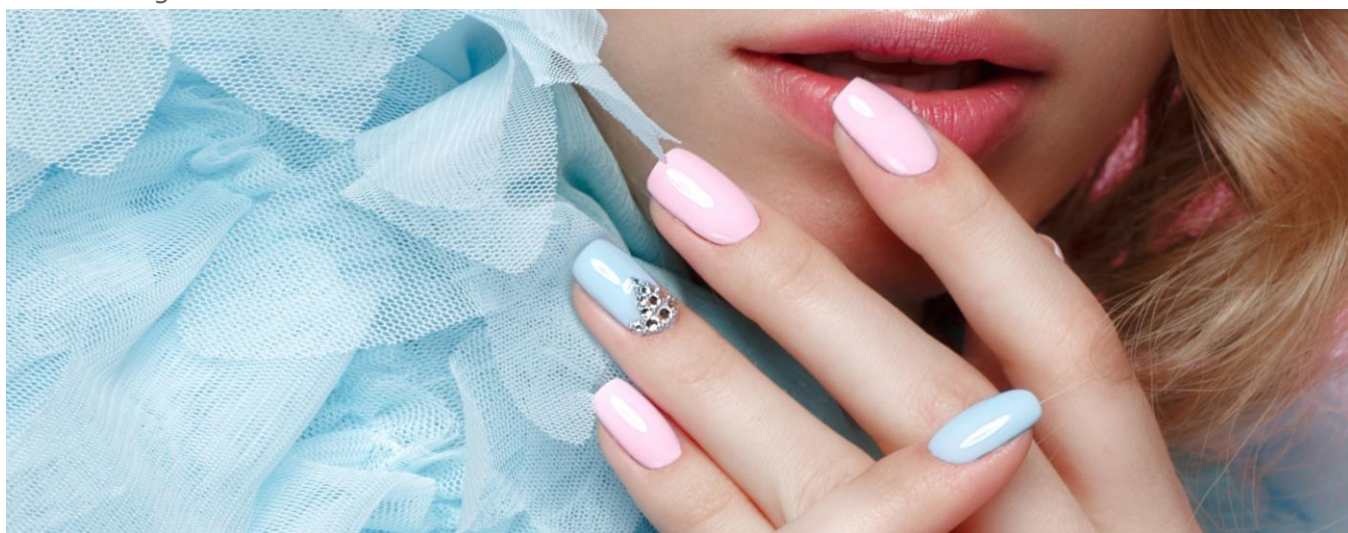
Major Company Snapshots

Brief snapshot of the key companies that market professional nail care products, as listed in Table 4. Information provided includes:

- Overview
- Sales and growth (2020 and 2021)
- Product offerings
- New product activity
- Sales breakdown by:
 - Product category
 - Product type
 - Region

TABLE 4. COMPANIES (TENTATIVE)

American International Industries
Daisy Nail Products
Jessica Cosmetics International
Kiara Sky Professional Nails
L'Oréal
Nail Alliance
Nail Systems International
Orly International
Peggy Sage
Revlon
Signature Nail Systems
Young Nails
Wella Company
Wilde Beauty



REPORT BENEFITS

This report will provide subscribers with an analysis of industry trends and developments, market size and growth, category snapshots, company profiles, and competitive forces for the global professional nail care market. It will also allow subscribers to:

Identify business opportunities and partnerships

Assess opportunities and understand challenges coming from restrictions and changes to the market related to COVID-19

Understand the market from the perspective of salons

METHODOLOGY

This report will be based on in-depth, unstructured interviews with key industry insiders (mostly marketers and distributors). Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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