

Professional Nail Care: Global Market Brief

Base Year: 2022

**Published:
September 2023**

10th Edition

Regional Coverage:

The report is a robust analysis of the global professional nail care market, focusing on key trends, developments, and business opportunities. The series includes a brief analysis on six markets—United States, France, Germany, Italy, United Kingdom, and Japan.

- Asia
- Europe
- North America

SCOPE

- › Provides a comprehensive analysis of the professional nail care market, covering:
 - Care products
 - Gels
 - Long-wear nail polishes
 - Nail enhancements
 - Traditional nail polishes
- › Excluded are related products such as artificial tips, accessories, drying equipment, implements, and nail polish removers.

TABLE OF CONTENTS

Introduction

Global Executive Summary

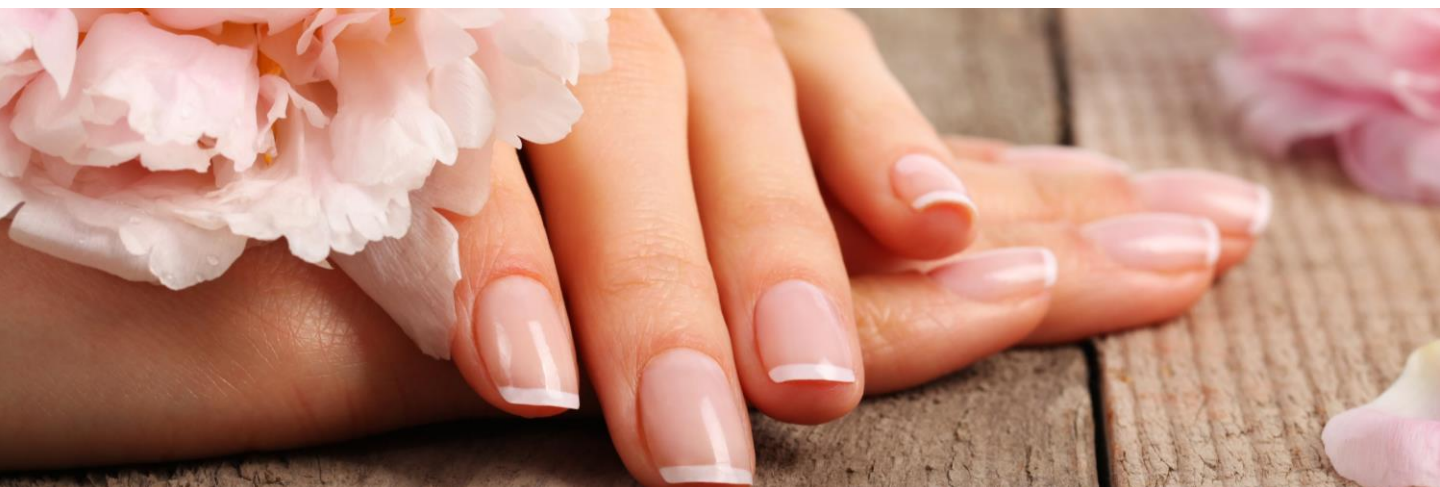
- Global market overview
- Country performance
- Category performance
- Competitive landscape
- Outlook to 2027 by:
 - Region
 - Product category

Market Snapshots: France, Germany, Italy, Japan, United Kingdom, and the United States

- Key trends and developments
- Market size and growth (2019 to 2022) by:
 - Product category by top 10 brands
 - Product type
- Competitive landscape (top 10 brands)
- Outlook to 2027 by:
 - Product category

TABLE 1. CATEGORIES AND PRODUCT TYPE

Care products	Nails and cuticle treatments
	Washes, scrubs, and lotions
Gels	Gel polishes
	Soak-off gels
Long-wear nail polishes	
Nail enhancements	Acrylics
	Builder in a bottle
	Dipping powders
	Traditional hard gels
	Other enhancements
Traditional nail polishes	



REPORT BENEFITS

This report will provide subscribers with an analysis of industry trends and developments, market size and growth, and competitive forces for the global professional nail care market. It will also allow subscribers to:

Identify business opportunities and partnerships

Gain information to exploit business opportunities by understanding market growth and future trends

Get a perspective on the leading players, as well as the smaller, up-and-coming ones

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

A Full Spectrum of Services



Custom Research



Market Research Reports



Management Consulting

KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

Americas

+1-973-435-3407

Brazil

+55-11-3624-8718

China

+86-21-2226 5078

Abu Dhabi

+971 02 654 4147

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6295