

Professional Pest Management Market for Pesticides: U.S. Market Analysis and Opportunities

Base Year: 2021

**Published:
October 2022**

4th edition

Regional Coverage:

A comprehensive analysis examining the professional pest management market in the U.S., this report provides details in the important pest management market segments based on structured surveys of pest control operators. It focuses on key trends, developments, changes, challenges, and business opportunities.

United States

SCOPE

- › Overview of pests commonly treated by professional pest control operators
- › Sales by brand and supplier for each pest controlled
- › Active ingredient volumes used to control each pest
- › Different methods of pest control and product types used
- › Trends in the market including regulations
- › Forecasts for the next five years

**INCLUDES SALES AND VOLUME
DATA IN AN EXCEL FILE**

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Introduction

Scope, methodology, sample details, and description of pests

Executive Summary

An overview of findings, market trends, sales by product, region, pest, brand, and supplier for 2021, interior versus exterior use, difficult-to-control pests, PMP revenue by type of treatment, spending on chemicals by the size of business, plus an outlook and forecast through 2026.

Pests Profiled:

- Ants
- Bed bugs
- Cockroaches
- Fleas
- General insects
- Mosquitoes
- Rodents
- Termites

Each pest chapter includes:

- Overview
- Historical sales (2003, 2012, 2016)
- Types treated
- Sales by product
- Sales by region
- Sales by brand
- Interior versus exterior treatments
- Active ingredient volumes
- Sales by supplier and brand

End-User Response Data

- Company details
- Treated pests
- Offered services
- Product trends
- Spending
- Alternative treatment methods
- Difficult-to-treat pests
- Pest resistance
- Product rotation
- Treatment by pest type
- Treatment charges
- Brand and product usage



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of pest-management-related insecticides and rodenticides. Specifically, it assists subscribers by providing:

A highly reliable and independent assessment of the brand share sales for pest control insecticides and rodenticides

Assess end users needs with granular findings from structured survey of over 500 pest management professionals

Objective market size and sales forecasts by product, pest, supplier and brand

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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