



PROFESSIONAL PEST MANAGEMENT MARKETS FOR PESTICIDES: REGIONAL MARKET ANALYSIS AND OPPORTUNITIES

A comprehensive analysis examining the professional pest management market in Argentina and Brazil, this report provides details in important pest management market segments. It will focus on key trends, developments, changes, challenges, and business opportunities.

Scope



- Overview of pests commonly treated by professional pest control operators
- Sales by brand and supplier for each pest controlled
- Active ingredient volumes used to control each pest
- Different methods of pest control and product types used
- Market trends including regulations
- Forecasts for the next five years

Regional Coverage



Argentina, Brazil

Features and Timing



Brazil Base Year: 2022

Brazil Published: August 2023

Argentina Base Year: 2023

Argentina Published: January 2024

4th Edition

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Introduction

Executive summary

An overview of the report findings, plus an outlook for the next five years

- Introduction
- Structure of the industry (description, geographic distribution, product usage, key trends, and others)

Profiles of leading pest management companies

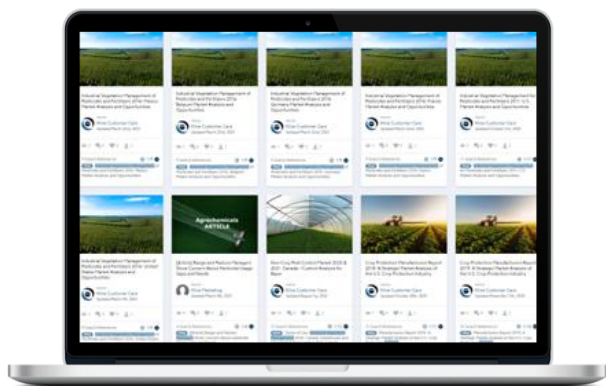
Pests profiled:

- Ants
- Cockroaches
- Fleas
- Flies
- Mosquitoes
- Rodents
- Termites
- Other insects

For each pest covered, the report includes:

- Overall market sales
- Sales by brand
- Sales by supplier
- Active ingredient and volume
- Key industry trends

REPORT AND DATA DELIVERED ON OUR PORTAL



Includes pivot table data that can help users customize their pest-management data to fit their needs

SUBSCRIBER BENEFITS

This study serves as an excellent resource for manufacturers and formulators of pest management-related insecticides and rodenticides. Specifically, it assists subscribers by providing:



A highly reliable and independent assessment of the brand share sales for pest control insecticides and rodenticides



Aid with regulatory filings by providing volumes of active ingredient used



Industry updates from both the end user and key industry experts

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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