

PROFESSIONAL PEST MANAGEMENT MARKETS FOR PESTICIDES:

FRANCE AND SPAIN MARKET ANALYSIS AND OPPORTUNITIES

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A comprehensive analysis examining the professional pest management market in France and Spain, this report provides details on important pest management market segments in each country. It will focus on key trends, developments, changes, challenges, and business opportunities.

Scope



- Overview of pests commonly treated by professional pest controllers for each country
- Sales by brand and supplier for each pest controlled
- Active ingredient volumes used to control each pest
- Different methods of pest control and product types used
- Trends in the market including regulations
- Forecasts for the next five years

Regional Coverage



France, Spain

Features and Timing



Base Year: 2023

Published: March 2024

4th Edition

**NOW INCLUDING
INTERACTIVE DATABASE**

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Introduction

Executive summary

An overview of the report findings, plus an outlook for the next five years

Profiles of leading pest management companies

Pests profiled:

- Ants
- Bed bugs
- Cockroaches
- Fleas
- Mosquitoes
- Rodents
- Termites
- Other insects

Each country report includes:

- Introduction
- Structure of the industry (description, geographic distribution, product usage, key trends, others)
- Profiles of leading pest-management companies

For each pest covered, the following information will be provided (where applicable to country):

- Overall market sales
- Sales by brand
- Sales by supplier
- Active ingredient and volume
- Key industry trends

INTERACTIVE DATABASE



Includes an interactive database which can help users customize their pest-management data to fit their needs

SUBSCRIBER BENEFITS

This study serves as an excellent resource for manufacturers and formulators of pest-management related insecticides and rodenticides. Specifically, it assists subscribers by providing:



A highly reliable and independent assessment of the brand share sales for pest control insecticides and rodenticides



Aid with regulatory filings by providing volumes of active ingredient used



Industry updates from both the end user and key industry experts

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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