



PROFESSIONAL PEST MANAGEMENT MARKETS FOR PESTICIDES:

U.S. MARKET ANALYSIS AND OPPORTUNITIES

A comprehensive analysis examining the professional pest management market in the United States, this report provides details on important pest management market segments based on structured surveys of pest control operators. It focuses on key trends, developments, changes, challenges, and business opportunities.

Scope



- Overview of pests commonly treated by professional pest control operators
- Sales by brand and supplier for each pest controlled
- Active ingredient volumes used to control each pest
- Different methods of pest control and product types used
- Trends in the market including regulations
- Five-year forecasts through 2028

Regional Coverage



United States

Features and Timing



Base Year: 2023

To be Published: June 2024

5th Edition

INCLUDES INTERACTIVE DATABASE

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Introduction

Scope, methodology, sample details, and description of pests

Executive Summary

An overview of findings, market trends, sales by product, region, pest, brand, and supplier for 2023, interior versus exterior use, difficult-to-control pests, PMP revenue by type of treatment, spending on chemicals by the size of business, plus an outlook and forecast through 2028.

Pests Profiled

- Ants
- Bed bugs
- Cockroaches
- Fleas
- General insects
- Mosquitoes
- Rodents
- Termites

Each Pest Chapter Includes:

- Overview
- Historical sales (2012, 2016, and 2021)
- Types treated
- Sales by product
- Sales by region
- Sales by brand
- Interior versus exterior treatments
- Active ingredient volumes
- Sales by supplier and brand

End-user Response Data

- Company details
- Treated pests
- Offered services
- Product trends
- Spending
- Alternative treatment methods
- Difficult-to-treat pests
- Pest resistance
- Product rotation
- Treatment by pest type
- Treatment charges
- Brand and product usage

SUBSCRIBER BENEFITS

This study serves as an excellent resource for manufacturers and formulators of pest management-related insecticides and rodenticides. Specifically, it assists subscribers by providing:



A highly reliable and independent assessment of the brand share sales for pest control insecticides and rodenticides



Assessment on end users needs with granular findings from structured survey of over 500 pest management professionals



Objective market size and sales forecasts by product, pest, supplier, and brand

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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