

Professional Skin Care Global Series: Market Analysis and Opportunities

Base Year: 2020

Europe and the United States
Published: December 2020

France Published: March 2021

Canada Published: May 2021

China Published: June 2021

18th edition

A comprehensive series of reports on the professional skin care market, focusing on market size and growth, new product launches, and key changes in the competitive landscape. The report examines country level demand for consumable topical skin care products sold through and used in professional channels of distribution, such as doctors' offices, beauty institutes and hair salons, and spas.

SCOPE

- The size and segmentation for professional skin care products by brand, channel, and country
- Channel analysis
 - Beauty institutes
 - Medical care providers
 - Spas and salons
 - E-commerce
- Company profiles

INCLUDES CORONAVIRUS IMPACT ASSESSMENT

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Introduction

Executive Summary

- Key findings
- Market size and growth
- Sales breakdown by segment, product type, and skin care concern
- Channel snapshots
- Outlook to 2025

Brand Profiles (See Table 3)

Included in U.S. and Europe reports only

- Company overview
- Product portfolio
- Marketing and distribution
- Outlook

Purchase Channels (See Table 2)

- Channel developments
- Number of outlets/doors
- Product sales by skin care concern
- Competition
- Outlook to 2025

INTERACTIVE DATABASE



Table 1. Volumes Offered

China*	France*
Canada	United States
Europe	

*Analysis on medical care providers only

Table 2. Channels Examined

Beauty institutes	Spas and salons
Medical care providers	Retail (E-commerce)

Table 3. Select Examples of Brands Profiled

United States

Dermalogica	Revision Skincare
EltaMD	SkinCeuticals
Obagi	ZO Skin Health
Babor	Guinot

Europe

Elemis	Thalgo
Babor	Guinot

REPORT BENEFITS

This report enables subscribers to exploit business opportunities by understanding market dynamics, competitive forces, product trends, forecasts, and future trends. It is designed to provide business executives with reliable and timely insights that assist them in addressing questions such as:

What activities are marketers undertaking during the current situation to support their accounts?

Who are the market movers in 2020, and what is behind the success of these brands?

What opportunities exist for professional skin care marketers regionally?

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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