

Professional Skin Care Global Series: Market Analysis and Opportunities

Base Year: 2021

Europe: Published
December 2021

United States: Published
January 2022

China: Published May 2022

19th edition

Regional Coverage:

A comprehensive series on the professional skin care market, these reports focus on market size and growth, new product launches, and key changes in the competitive landscape. They examine country-level demand for consumable topical skin care products sold through and used in professional channels of distribution, such as doctors' offices, beauty institutes and hair salons, and spas.

- China
- Europe
- United States

SCOPE

- › The size and segmentation for professional skin care products by brand, channel, and country
- › Channel analysis
 - Beauty institutes
 - Medical care providers
 - Spas and salons
 - E-commerce
- › Brand profiles

FEATURING ANALYSIS
OF THE RETAIL CHANNEL

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Executive Summary

- Key findings
- Market size and growth
- Sales breakdown by segment, product type, and skin care concern
- Channel snapshots
- Outlook to 2026

Brand Profiles (See Table 3)

- Company overview
- Product portfolio
- Marketing and distribution
- Outlook

Purchase Channels (See Table 2)

- Channel performance
- Key developments
- Number of outlets/doors
- Product sales by skin care concern
- Competition
- Outlook to 2026

INTERACTIVE DATABASE



TABLE 1. VOLUMES COVERED

China	United States
Europe	

TABLE 2. CHANNELS EXAMINED

Beauty institutes	Spas and salons
Medical care providers	Retail (e-commerce, brick-and-mortar stores)

TABLE 3. SELECT EXAMPLES OF BRANDS PROFILED

United States	
Dermologica	Revision Skincare
EltaMD	SkinCeuticals
Obagi	ZO Skin Health
Europe	
Babor	Guinot
Comfort Zone	Natura Bissé
Elemis	Thalgo
China	
Amitabha	SkinCeuticals
Chlitina	Winona
Deynique	Youya

REPORT BENEFITS

This report enables subscribers to identify new business opportunities in the professional skin care market by understanding the latest developments and key trends shaping the market. It is designed to provide business executives with reliable and timely insights that assist them in addressing questions such as:

What is the role of e-commerce in the professional skin care industry?

Who are the latest innovators in terms of products and services/treatments?

Which product claims and trends are seeing an increased presence?

METHODOLOGY

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