

Professional Skin Care Global Series: Market Analysis and Opportunities

Base Year: 2022

U.S. and Europe
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20th edition

A comprehensive series on the professional skin care market, these reports focus on market size and growth, new product launches, key changes in the competitive landscape, and forecast future market values and consumer demand using Kline's enhanced predictive analytics tools. These reports examine country-level demand for consumable topical skin care products sold through and used in professional channels.

Regional Coverage: • China • Europe • United States

SCOPE

- › Size and segmentation for professional skin care products by brand, channel, and country
- › Channel analysis
 - Beauty institutes
 - Medical care providers
 - Spas and salons
 - E-commerce
- › Brand profiles

**FEATURING ALL NEW ADVANCED
FORECASTING**

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- Sales breakdown by segment, product type, and skin care concern
- Channel snapshots
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- Product portfolio
- Marketing and distribution
- Outlook

Purchase Channels (See Table 2)

- Channel performance
- Key developments
- Number of outlets/doors
- Product sales by skin care concern
- Competition
- Outlook to 2027

INTERACTIVE DATABASE

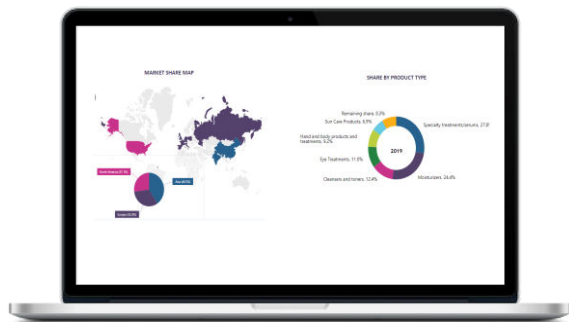


TABLE 1. VOLUMES COVERED

China	United States
Europe	

TABLE 2. CHANNELS EXAMINED

Beauty institutes	Spas and salons
Medical care providers	Retail (e-commerce, brick-and-mortar stores)

TABLE 3. SELECT EXAMPLES OF BRANDS PROFILED

United States	
EltaMD	Revision Skincare
Image Skincare	SkinCeuticals
Obagi	ZO Skin Health
Europe	
Babor	Guinot
Comfort Zone	Natura Bissé
Elemis	Sothys Paris
China	
Biohyalux	SkinCeuticals
Fillmed	Winona
NeoStrata	Voolga

REPORT BENEFITS

This report enables subscribers to identify new business opportunities in the professional skin care market by understanding the latest developments and key trends shaping the market. It is designed to provide business executives with reliable and timely insights to assist them in addressing questions such as the following:

What are the latest trends/developments in each country/region?

What are the new services and treatments offered by professional outlets?

What are the various sustainability initiatives undertaken by leading marketers?

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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Americas

+1-973-435-3407

Brazil

+55-11-3624-8718

China

+86-21-2226 5078

Abu Dhabi

+971-02-654-4147

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6295