

# Professional Skin Care Global Series: Market Analysis and Opportunities

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**21<sup>st</sup> edition**

A comprehensive series on the professional skin care market, these reports focus on market size and growth, new product launches, key changes in the competitive landscape, and future market value and consumer demand using Kline's enhanced predictive analytics tool. These reports examine country-level demand for consumable topical skin care products sold through and used in professional channels.

**Regional Coverage:** • China • Europe • United States

## SCOPE

- › Size and segmentation for professional skin care products by brand, channel, and country
- › Channel analysis
  - Beauty institutes
  - Medical care providers
  - Spas and salons
  - Retail
- › Brand profiles

**FEATURING INFLATION IMPACT  
ASSESSMENT**

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- Product portfolio
- Marketing and distribution
- Outlook

### Purchase Channels (See Table 2)

- Channel performance
- Key developments
- Number of outlets/doors
- Product sales by skin care concern
- Competition
- Outlook to 2028

## INTERACTIVE DATABASE



**TABLE 1. VOLUMES COVERED**

China	United States
Europe	

**TABLE 2. CHANNELS EXAMINED**

Beauty institutes	Spas and salons
Medical care providers	Retail (e-commerce, brick-and-mortar stores)

**TABLE 3. SELECT EXAMPLES OF BRANDS PROFILED**

United States	
EltaMD	Revision Skincare
Image Skincare	SkinCeuticals
Obagi	ZO Skin Health
Europe	
Babor	Guinot
Comfort Zone	Natura Bissé
Elemis	Thalgo
China	
Biohyalux	SkinCeuticals
Fillmed	Winona
NeoStrata	Voolga

## REPORT BENEFITS

This report enables subscribers to identify new business opportunities in the professional skin care market by understanding the latest developments and key trends shaping the market. It is designed to provide business executives with reliable and timely insights to assist them in addressing questions such as the following:

How are brands and professional outlets responding to the economic situation?

What factors are driving the medical care providers channel regionally?

What are the key opportunities that exist for professional skin care marketers?

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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