

# Professional Turf and Ornamental: Global Markets for Pesticides and Fertilizers

**Base Year: 2020**

**Published:  
Q1 2021**

**22<sup>nd</sup> edition**

An accurate and independent appraisal of the market size and segmentation, application methods, products used and costs, and market trends in the professional turf and ornamental market. Coverage includes both chemical and biologically based products.

**Regional Coverage:**

- Argentina
- Australia
- Brazil
- China
- France
- Italy
- Japan
- Mexico
- Netherland
- South Africa
- South Korea
- United Arab Emirates

## SCOPE

- › The study focuses primarily on sales of pesticides used in three main market segments:
  - Golf courses
  - All other lawn care
  - Horticultural nurseries and greenhouses

### Interactive database

This tool serves to empower sales, marketing, and strategic management personnel to utilize the most current turf and ornamental pesticide and fertilizer data in their areas of responsibility and geographic location. It helps to identify and understand the consumption trends and make a comparative assessment of the professional turf and ornamental pesticide and fertilizer supplier, brand, active ingredient, acre treatment, and volumes. It also helps market participants to benchmark their company's presence in each country and product category against their competitors.

**FEATURING INTERACTIVE  
DATABASE**

# TABLE OF CONTENTS

## Golf courses

## Other lawn care

## Horticultural Nurseries and Greenhouses

### Each chapter provides the following information:

- Structure of the Industry
- Herbicides (pre-emergence, post-emergence and selective, non-selective)
- Insecticides
- Fungicides
- Number/timing of applications
- Sales by application type
- Sales by weed species and brand
- Sales by insect species and brand
- Sales by fungi species and brand
- Sales and market share by supplier/brand
- Consumption by active ingredient
- Acre/hectare treatments by brand/supplier
- Biopesticide usage
- Biostimulant usage
- New products and trends
- Outlook for next five years

## REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of turf- and ornamental-related pesticides and fertilizers. Specifically, it assists subscribers by providing:

Highly reliable and independent assessment of brand sales for turf and ornamental pesticides by segment

Aid with regulatory filings by providing volumes of active ingredient used for each product and acres treated by brand

An examination of what each brand of herbicide, insecticide and fungicide are used to control

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

### A Full Spectrum of Services



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## KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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