Rubber Process Oil: Post-COVID-19 Update

Base Year: 2019

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3rd edition

Regional Coverage:

Rubber process oils (RPO) function as internal lubricants, improve the blending of rubber formulations, facilitate the incorporation of fillers and other additives, improve certain physical characteristics, and function as low-cost extenders. As COVID-19 has caused economic distress, this report will focus on understanding the pandemic's impact on the RPO market.

Asia

Europe

North America

SCOPE

- All rubber process oil products, including various aromatic (DAE, TDAE, RAE, TRAE, and MES), paraffinic, naphthenic, and bio products
- All major rubber and thermoplastic elastomers (TPE) types, including SBR, BR, CR, EPDM, IIR, IR, NR, and others
- Nubber process oil pricing

- Market estimates at the global and regional level, as well as detailed market estimates for all major country markets identified in the table of contents
-) Key suppliers and market share
- Demand outlook to 2028 and market appraisal

COVERS IMPACT OF COVID-19



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Introduction

Executive Summary

Global Market Overview

Country Profile

China, India, Malaysia, South Korea, the U.S., and Europe (EU and U.K. in a consolidated profile) will be covered. Each profile will cover product and end-use industry analysis as detailed below.

Product Analysis

This section covers aromatic RPOs (DAE, TDAE, RAE, TRAE, MES), Naphthenic RPO (NAP and naphthenic baseoils that are used as RPO) and Paraffinic RPO (PAR excludes white oils).

- Product pricing and contracting patterns
- Key factors for buyers for RPO procurement in 2020 and post-COVID
- RPO demand by products for 2013, 2019, and 2020
- RPO demand by application. Focus will be on applications such as tires and rubber
- RPO supply 2013, 2019, and 2020
 - Supplier market shares
 - Information on RPO production capacity by product type
 - Information on integration or consolidation
 - Information on new or capacity expansion projects for RPO
 - Information on measures adopted by suppliers for COVID-19
- RPO Trade Balance 2020
- Market trends
- Market outlook including impact of COVID-19
 - RPO demand outlook 2020-2028 for the global market and by region
 - RPO supply outlook for 2020-2028 for the global market and by region
 - Opportunities and challenges

End-Use Analysis

This section covers the rubber industry as well as end-use industries for rubber such as tire and other rubber products.

- Rubber consumption and production
 - By product type such as NR, IR, SBR, BR, CR, EPDM, Nitrile rubber, Polystyrene, TPE for 2019
 - Consumption by application such as tires, gloves, footwear, and other rubber goods manufacturing for 2019
 - Impact of COVID-19 on consumption and production of rubber. For SBR, we will provide information on consumption and production for ESBR and SSBR.
 - Outlook for rubber consumption and production for 2028 (annual volume between 2020-2028) for the global market and by region. Kline will focus on providing this information for ESBR and SSBR.
- Tire industry
 - Production for 2019 by region
 - Impact of COVID-19 on demand and production of tires
 - Outlook for tire production to 2028 (annual volumes from 2020-2028) for the global market and by region

Supplier Profiles

List of suppliers to be profiled is given in Table 1. Each profile will cover the following:

- Business background
- Estimates sales volume in 2019 and 2020
- Impact of COVID-19 on their operations
- Strengths and weaknesses

| TABLE 1. SUPPLIERS PROFILED | |
|-----------------------------|---------|
| Ergon | Nynas |
| H&R (including Thai Oil) | Orgkhim |
| IRPC | Repsol |
| JX Nippon | Sinopec |
| Lotos | |



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and marketers of rubber process oils. Specifically, it helps subscribers:

Develop business strategies by understanding the economic, technological, and legislative trends shaping and driving the rubber process oil market Evaluate the major global rubber process oil suppliers and their products to identify gaps in product portfolios and evaluate new product introductions

Design and develop products, marketing, and sales strategies targeting key end-use segments

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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