

# **RUBBER PROCESS OIL:**

MARKET ANALYSIS AND OPPORTUNITIES

Rubber process oils (RPO) function as internal lubricants, improve the blending of rubber formulations, facilitate the incorporation of fillers and other additives, enhance certain physical characteristics, and function as low-cost extenders. This report will focus on post-COVID-19 recovery in the RPO market.

#### **REGIONAL COVERAGE:**

Asia

North America

Europe

South America



#### **SCOPE**

- All rubber process oil products, including various aromatic (DAE, TDAE, RAE, TRAE, and MES), paraffinic, naphthenic, and bioproducts
- All major rubber and thermoplastic elastomers (TPE) types, including SBR, BR, CR, EPDM, IIR, IR, NR, and others
- Rubber process oil pricing
- Market estimates at the global and regional level, as well as detailed market estimates for all major country markets identified in the table of contents
- Key suppliers and market share
- Five-year demand outlook and market appraisal

#### POST-COVID-19 RECOVERY IN THE RPO MARKET

# **TABLE OF CONTENTS**

#### INTRODUCTION

#### **EXECUTIVE SUMMARY**

#### **GLOBAL MARKET OVERVIEW**

#### **COUNTRY PROFILE**

The list of countries to be profiled in this study are listed in Table 1. Each profile will cover product and end-use industry analysis as detailed below.

#### **PRODUCT ANALYSIS**

This section covers aromatic RPOs (DAE, TDAE, RAE, TRAE, MES), Naphthenic RPO (NAP and naphthenic base oils that are used as RPO), and Paraffinic RPO (PAR excludes white oils).

- Product pricing and contracting patterns
- Key factors for buyers for RPO procurement
- RPO demand by-products
- RPO demand by application. The focus will be on applications such as tires and rubber

- RPO supply
  - Supplier market shares
  - Information on RPO production capacity by product type
  - Information on integration or consolidation
  - Information on new or capacity expansion projects for RPO
- RPO Trade Balance
- Market trends
- Market outlook
  - Five-year outlook for RPO demand for the global market and by region
  - Five-year outlook for RPO supply for the global market and by region
  - Opportunities and challenges

TABLE 1: TENTATIVE COUNTRY COVERAGE					
REGION	COUNTRY				
ASIA	China, India, Japan, Southeast Asia (Indonesia, Malaysia, and Thailand)				
Europe	France, Germany, and Italy				
North America	USA				
South America	Brazil				

Note: Please note that there will be only one profile for Southeast Asia combining data for Indonesia, Malaysia, and Thailand, and one combined profile for France and Italy.



# TABLE OF CONTENTS

#### **END-USE ANALYSIS**

This section covers the rubber industry as well as end-use industries for rubber such as tires and other rubber products.

- Rubber consumption and production
  - By product type such as NR, IR, SBR, BR, CR, EPDM, Nitrile rubber, Polystyrene, TPE
  - Consumption by application such as tires, gloves, footwear, and other rubber goods manufacturing
  - Post-COVID-19 recovery in consumption and production of rubber.
  - Five-year outlook for rubber consumption and production for the global market and by region
- Tire industry
  - Production by region
  - Post-COVID-19 recovery in demand and production of tires
  - Five-year outlook for tire production for the global market and by region

#### SUPPLIER PROFILES

The list of suppliers to be profiled is given in Table 2. Each profile will cover the following:

- · Business background
- Estimates sales volume
- · Strengths and weaknesses

TABLE 2. SUPPLIERS PROFILED					
Ergon	Nynas				
H&R (including Thai Oil)	Orgkhim				
IRPC	Repsol				
JX Nippon	Sinopec				
Lotos	Enerco				



## **SUBSCRIBER BENEFITS**

This report serves as an excellent resource to gain an understanding of the RPO market in terms of key markets, product trends, market opportunities, and challenges. Specifically, it helps subscribers:



Develop business strategies by understanding the economic, technological, and legislative trends shaping and driving the rubber process oil market



Evaluate the major global rubber process oil suppliers and their products to identify gaps in product portfolios and evaluate new product introductions



Design and develop products, marketing, and sales strategies targeting key end-use segments

## **METHODOLOGY**

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