

SEED TREATMENT:

GLOBAL MARKET ANALYSIS AND OPPORTUNITIES

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PRICE & ORDERING

A comprehensive analysis of the seed treatment pesticide market, designed to provide crop protection manufacturers with the latest information on the size, structure, and outlook for crops in each of the featured countries.

Scope



- The report focuses on the various pesticide applications for seed and seedling protection, including fungicides, insecticides, nematicides, and biopesticides
- Information on enhancement products such as polymers and colorants
- Most common seedling diseases, insects, and nematodes
- Cultural and non-chemical methods used by growers
- Plant nutrients used in seed treatment by country and crop, where applicable
- Sales by brand for each crop profiled
- Sales by supplier for each crop profiled
- Treated acreage by crop
- Target disease or pest for each active ingredient

- Overview of suppliers selling treated seeds.
- Outlook and assumptions through 2028

Regional Coverage



Argentina, Brazil, China, France, Germany, India, Italy, Mexico, Spain, United States

Features and Timing



Base Year: 2023

Release Date: Q2 2024

FEATURES INTERACTIVE DATABASE

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Introduction

Global Executive Summary

An overview of the report findings plus five-year forecasts

Technical Overview

- Description of diseases, insects, nematodes, and other reasons seeds are treated
- Control mechanisms, current active ingredients and select products under development
- Product formulations, rates and application issues, and opportunities
- Seed treatment methods
- Interface between seed treatment and biotechnology

TABLE 1: CROP COVERAGE*

Corn/maize	Cotton
Soybeans	Sunflowers
Wheat	Canola/Rape
Potatoes	Sorghum
Rice	Other
Sugar beets	

* Coverage dependent on country

Country Analysis

Each country section contains the following topics for crops relevant to the country:

- Crop background
- Planted acres
- Crop end use by acres or volume; regional differences where appropriate
- Production and crop protection method
- Role of seed treatment as a crop protection method
- Key diseases, insects, nematodes, and other reasons for seed treatments; regional differences where appropriate
- Non-chemical alternatives
- Sanitation
- Biocontrols
- Biotechnology
- Brand sales and market share for seed treatment products
- Sales by agrochemical supplier for seed treatment products
- Overview of companies selling treated seeds
- Seed treatment outlook and assumptions by crop background

A database with research results will be available to let subscribers create their own reports and sort information any way they choose.

SUBSCRIBER BENEFITS

This study serves as an excellent resource for crop protection manufacturers for developing and executing marketing plans, providing:



A highly reliable and independent assessment of the competitive positions of the major seed treatment suppliers, by product sales and market shares



An assessment of strengths and weaknesses for current products to help marketers increase their presence in the industry



An overview of the cultural practices used by growers and the role of seed treatments to help product developers increase market penetration

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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