

STATE OF EUROPE'S PROFESSIONAL SKIN CARE INDUSTRY

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Due to COVID-19, the professional skin care industry in Europe has witnessed significant shifts in distribution channels and consumer shopping preferences. This special video report, which comes with a PowerPoint presentation, provides an overview of the marketplace with commentary on what to expect as we head into 2021. Featured are macro trends, key developments, and changes expected to take place in this industry.

PRESENTATION CONTENTS

- › Market overview
- › Key highlights, product sales, and trends
- › Channel analysis including beauty institutes and salons, spas, and medical care providers
- › Competitive landscape
- › Marketing activities
- › Outlook
- › Market assessment



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