

# Synthetic Latex Polymers: Global Business Analysis and Opportunities

**Base Year: 2023-2025**

**To be Published:  
2024-2025-2026**

A comprehensive analysis of the complex market of synthetic latex polymers for key applications, aimed at understanding the market dynamics driven by the supply-demand challenges, and post-COVID trends amidst economic difficulties. This series provides a detailed assessment of market size, competitive landscape, trends, and opportunities for all synthetic latex polymers. The program includes a full SLP value chain map including emulsion polymerization plants, key monomers plants, and customers in key application markets.

**Regional Coverage:**

- Global

## SCOPE

### › MARKET ANALYSIS

- › Consumption volume and value
- › Split by applications and sub-applications
- › Grades and prices
- › Competitive landscape
- › Trends and outlook
- › 5-year consumption forecast

### › VALUE CHAIN MAP

- › SLP GLOBAL CAPACITY MAP
  - Manufacturing plant locations
  - Capacity
  - Product type
- › GLOBAL END-USER MAP
  - End-user manufacturing plant locations
- › GLOBAL MONOMER MAP
  - Monomer raw material manufacturing plant locations

### › GEOGRAPHICAL SCOPE

| Q1-Q2 2024    | Q1-Q2 2025    | Q1-Q2 2026     |
|---------------|---------------|----------------|
| Europe & CIS  | North America | Middle East    |
| South America | China         | Southeast Asia |
| Africa        | India         | Rest of World  |

**FULL VALUE CHAIN  
GLOBAL MAP**

# TABLE OF CONTENTS

## REPORTS

### INTRODUCTION

### EXECUTIVE SUMMARY

### REGIONAL ANALYSIS

### FOR EACH APPLICATION:

- Industry overview
- Competing technologies
- Products: grades and prices
- Consumption analysis
- Supplier shares
- Trends and five-year forecast

### SUPPLIER PROFILES:

- Latex sales and grades
- Manufacturing capability
- Raw materials
- Sales and marketing
- Technical capabilities
- SWOT, appraisal, and outlook

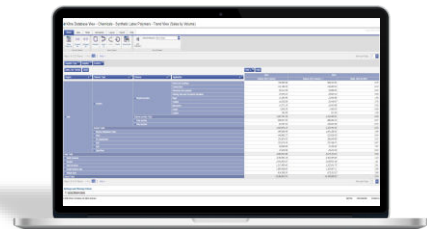
| APPLICATIONS           |                     |
|------------------------|---------------------|
| Adhesives and sealants | Paints and coatings |
| Carpet                 | Paper               |
| Construction           | Polishes and waxes  |
| Glass fiber            | Textiles            |
| Glove dipping          | Tires               |
| Leather                | Minor applications  |
| Nonwovens              |                     |

## INTERACTIVE DATABASE

- Consumption of key synthetic latex polymers by application (and by country when applicable)
- Supplier sales by polymer type and by application (and by country when applicable)
- Historic consumption and supply
- Average market pricing
- Forecast consumption of synthetic latex polymers within a five-year timeframe

## PRODUCT COVERAGE

| MAJOR LATEXES  | MINOR LATEXES          |
|--|------------------------|
| <b>Acrylics</b> <ul style="list-style-type: none"> <li>• Pure acrylics</li> <li>• Styrene acrylics</li> <li>• Vinyl acrylics</li> </ul>            | <b>Polyurethane</b>    |
| <b>Polyvinyl acetate (PVAc)</b>  | <b>Polyisoprene</b>    |
| <b>Redispersible powders (RDP)</b>   | <b>Polychloroprene</b> |
| <b>Styrene butadiene latex</b> <ul style="list-style-type: none"> <li>• AB-Nitrile</li> <li>• X-SB</li> <li>• HS-SB</li> <li>• VP Latex</li> </ul> |                        |
| <b>Vinyl acetate (VA) copolymers</b> <ul style="list-style-type: none"> <li>• VA VEVA</li> <li>• VAE</li> </ul>                                    |                        |
| Opaque polymers  |                        |



# TABLE OF CONTENTS

## GLOBAL SLP VALUE CHAIN MAP

### INCLUDES:

## EMULSION POLYMERIZATION CAPACITIES

- Mapping of the global emulsion polymers production capacity
- More than 1,200 manufacturing plant profiles globally:
  - Plant owner
  - Latex produced
  - Capacity
  - Capacity expansion plans if applicable

## MONOMERS

- Mapping of key monomer production facilities

## LATEX END USERS

- Mapping all significant consumers of emulsion polymers within key applications (adhesives and sealants, glass fiber, glove dipping, nonwovens, paints and coatings, paper)

## LATEX GROUPS COVERED

|                         |
|-------------------------|
| Acrylics                |
| Styrene butadiene latex |
| PVAc                    |
| VAE                     |
| All other               |

## MONOMER RAW MATERIALS

|               |
|---------------|
| Acrylates     |
| Ethylene      |
| Butadiene     |
| Styrene       |
| Vinyl acetate |
| VA VEVA ester |

## APPLICATION INDUSTRIES

|                        |
|------------------------|
| Adhesives and sealants |
| Glass fiber            |
| Glove dipping          |
| Nonwovens              |
| Paints and coatings    |
| Paper                  |



## SUBSCRIBER BENEFITS

This report serves as an excellent resource for suppliers of synthetic latex polymers. Specifically, it assists subscribers by providing:

An understanding of the entire synthetic latex polymers value chain

Comprehensive coverage of the application markets and latex chemistries

Useful deliverables including insightful reports and interactive databases and maps

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

### A Full Spectrum of Services



Custom  
Research



Market Research  
Reports



Management  
Consulting

## KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

### Americas

+1-973-435-3407

### Brazil

+55-11-3624-8718

### China

+86-21-2226 5078

### Abu Dhabi

+971 02 654 4147

### Europe

+32-2-770-4740

### India

+91-124-4546-100

### Japan

+81-3-3242-6295