

Rodent Control: U.S. Market Analysis and Opportunities

Base Year: 2022

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3rd edition

Regional Coverage:

A detailed overview of how rodents are controlled in different industry segments including agriculture, consumer/households, professional pest control, and urban cities. This study includes analysis of leading rodenticide brands and suppliers for each segment.

- United States

SCOPE

- › Full analysis of:
 - Agriculture (including both row crops and stored agricultural commodities)
 - Consumers/households
 - Pest control companies
 - Urban centers
- › Main rodent pests commonly controlled
- › Different rodent control techniques used, including non-chemical, alternative methods
- › Sales of rodenticides by brand and supplier
- › Sales by active ingredient
- › Sales by product form, where available
- › Outlook to 2027

**FEATURING INTERACTIVE
SALES DATABASE**

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Executive Summary

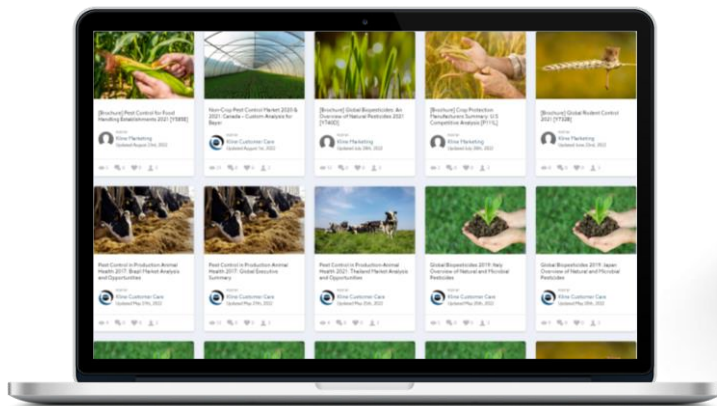
An overview of report findings, key market trends, sales summary, and a forecast through 2027.

The report covers the following segments:

- Agriculture (including crops in the field and stored agricultural commodities)
- Consumers/households
- Pest control companies
- Urban centers

INTERACTIVE DATABASE

Database tool provides easy navigation for demand analysis by segment, active ingredient, product form, supplier, and brand.



Segment Analysis

Each market segment contains the following information:

- Structure of the market
- Different rodent species
- Sales by region
- Sales by product form, where available
- Distribution
- Regulatory policies
- Methods of control
 - Non-chemical and alternative control methods
- Sustainability initiatives and trends
- Rodenticide sales by brand and supplier
- Active ingredients by sales and volume
- Prices at end-user level
- Outlook through 2027



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of rodenticides. Through a combination of structured surveys with end users and B2B discussions with suppliers and distributors, this research provides a comprehensive assessment of the U.S. rodenticides market. Specifically, it assists subscribers by providing:

Analysis of the main rodent problems and which brands and active ingredients are most widely used for control

An understanding of current and changing legislature for rodenticide usage in different areas of control

An assessment of how the market is expected to change in the next five years, guiding new product development

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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