



# Professional Nail Care: Post-COVID Forecasts

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**Base Year: 2019**

A special bonus installment from the 8<sup>th</sup> edition of Kline's Global Professional Nail Care: Market Brief, with scenario forecasts that predict the possible impact of the COVID-19 pandemic on the professional nail care market across four regions.

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May 2020**

**1<sup>st</sup> edition**

**Regional Coverage:** • Asia • Europe • Latin America • North America

## SCOPE

- › Global Market Forecasts
- › Forecasts by Region
- › Forecasts by Category
- › Scenario Forecasts (2019-2025)
  - Best-Case Scenario
  - Most-Likely Case Scenario
  - Worst-Case Scenario



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- Most-Likely Case Scenario
- Worst-Case Scenario for each of the regions (listed in Table 1) across the categories (listed in Table 2)

## Forecasts by Category

2019-2025 Scenario Forecasts

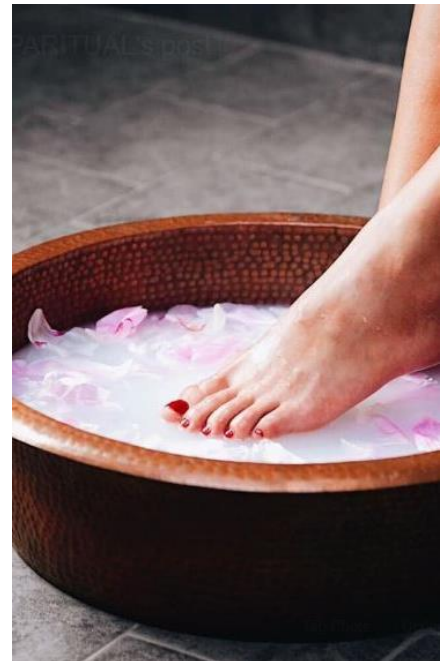
- Best-Case Scenario
- Most-Likely Case Scenario
- Worst-Case Scenario for each of the categories (listed in Table 2) across the regions (listed in Table 1)

**TABLE 1. REGIONS COVERED**

Asia
Europe
Latin America
North America

**TABLE 2. CATEGORIES COVERED**

Care Products
Gels
Nail Enhancements
Nail Polishes



## REPORT BENEFITS

This report serves as an excellent resource for salon industry participants. Specifically, it assists subscribers by providing:

Actionable forecasts on the potential impact of COVID-19 on:

- Regions – Asia, Europe, Latin America, and North America
- Categories – Care Products, Gels, Nail Enhancements, and Nail Polishes

Forecasts by scenarios:

- Best-Case Scenario
- Most-Likely Case scenario
- Worst-Case Scenario

Expert commentary on regions and categories

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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