Global Lubricants: Analysis of Impact of COVID-19

Base year: 2020 This report provides an analysis of the impact of COVID-19

To be published:

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lubricant market by end-use industry and trade classes in select

countries.

Regional coverage: Americas, Asia-Pacific, Europe, and Africa and the Middle East

COVERAGE

Part I: Q3 2020*

Part II: Q4 2020

Assessment of COVID-19's impact on finished lubricants market, and emerging market opportunities and challenges in the post-COVID-19 market for the following countries.

Tentative List of Countries Covered	
Americas	Brazil, Canada, Mexico, and the United States
Europe	France, Germany, Italy, Poland, Russia, Spain, Turkey, and the United Kingdom
Asia-Pacific	Australia, China, India, Indonesia, Japan, and Thailand
Africa and the Middle East	Egypt, Saudi Arabia, and the United Arab Emirates
*Selection of countries to be released in part I and II to be decided.	



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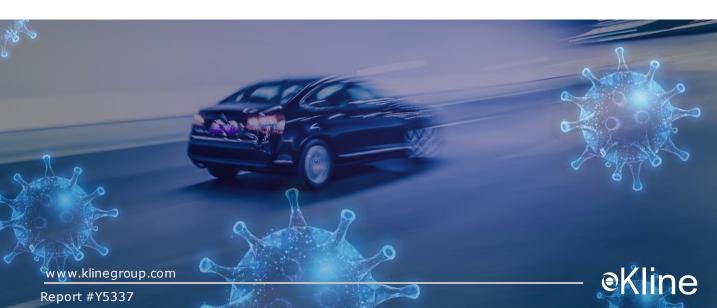
Introduction

Global Lubricant Market Assessment

Country Lubricant Market Assessment

- Country overview including political and economic background
 - Impact of COVID-19 containment efforts on the economy
 - Initiatives introduced by government to restart the economy and key industries
 - Impact of COVID-19 on vehicle sales and production
- Finished lubricant demand by segment: 2019, 2020 (3 scenarios), and 2024

- Industrial lubricant demand: 2019, 2020 (3 scenarios) and 2024
 - Impact on major industries
- Commercial automotive lubricant demand: 2019, 2020 (3 scenarios), and 2024
 - Impact on different trade classes
- Consumer automotive lubricant demand: 2019, 2020 (3 scenarios), and 2024
 - Impact on different trade classes
- Market appraisal
 - Assessment of COVID-19's impact on finished lubricants market
 - Emerging market opportunities and challenges in the post-COVID-19 market



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and marketers of finished lubricants to understand the impact of the COVID-19 crisis on the finished lubricants market. Specifically, it assists subscribers by providing:

An assessment of the COVID-19 crisis and its impact on the economy and key-end use industries in different countries

Summary of initiatives and regulations introduced by federal/local/provincial governments to slow down the spread of the disease and to restart the economy and industries in each country

A highly reliable and independent assessment of COVID-19's impact on the finished lubricants market in terms of market segments and product categories

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

A Full Spectrum of Services







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