

Global Marine Lubricants: Market Analysis and Opportunities

Base year: 2020

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3rd edition

Regional coverage: Global

A comprehensive analysis of the global marine lubricants industry in the wake of the implementation of IMO 2020, economic and trade disruption due to COVID-19, and other factors, this report will focus on key trends, developments, changes, challenges, and business opportunities.

SCOPE

- › Demand for marine lubricants at a global level for base year and forecast period
- › Analysis of demand by major product categories including system oils, cylinder oils, trunk piston engine oils, and other lubricants
- › Analysis of demand by region
- › Analysis of demand by industry segments including ocean-going vessels, coastal vessels, vessels operating in in-land waterways, and other vessels
- › Evaluation of key market, technology, and regulatory trends
- › Profile and evaluation of key suppliers
- › Market analysis and identification of opportunities and challenges

**Impact of COVID-19 and IMO
2020 Regulations**

TABLE OF CONTENTS

Introduction

Executive Summary

An overview of the report findings

Global Shipping Industry Overview

- Industry structure and segments
- Geographic distribution and key ports
- Shipping statistics and key trends
- Regulations
- Impact of IMO 2020 and COVID-19
- Emerging technologies
- Industry growth and outlook

Global Marine Lubricant Market Overview

- Product types: specifications, function, and performance
- Marine lubricants pricing
- Market demand by product types: system oils, cylinder oils, TPEO, other lubricants
- Market demand by industry segment: deep-sea, in-land/coastal, and other
- Market demand by region and key ports
- Market demand by ship types: tankers, bulker, cargo, and all other
- Marine lubricants supply chain
- Marine lubricants suppliers

Industry Analysis

- Industry trends: economic, technology, regulatory, product, and other
- Growth drivers and restraints
- Demand growth and outlook
- Market opportunities and challenges

Company Profiles

Detailed profiles of leading marketers of marine lubricants (listed in Table 1) covering:

- Company background
- Marine lubricant product range
- Sales volume
- Marine lubricants supply network
- SWOT analysis

Table 1: List of Suppliers Profiled

BP	PetroChina
Chevron	Shell
ExxonMobil	Sinopec
Gulf Oil Marine	Total
Lukoil	



REPORT BENEFITS

This report serves as an excellent resource to gain an understanding of the marine lubricants market in terms of the key markets, technology and product trends, market opportunities, and challenges. Specifically, it helps subscribers:

Develop business strategies by understanding the economic, technological, and regulatory trends shaping and driving the global shipping industry and their impact on marine lubricants

Design and develop products, marketing, and sales strategies targeting key end-use segments

Develop market-entry and market expansion strategies by evaluating current and future demand scenarios

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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