

# Active Ingredients in Nutraceuticals: Market Analysis and Opportunities

**Base Year: 2019**

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A comprehensive analysis examining the active ingredients in nutraceuticals in the two key regional markets, providing details in the functional category segments. The report will focus on key trends, developments, challenges, and opportunities.

**Regional Coverage:**

- Europe
- United States

## SCOPE

- › Consumption in volume and value for actives in nutraceuticals considered in the functional categories:
  - Carotenoids
  - Enzymes
  - Polyphenols and flavonoids
  - Prebiotics
  - Probiotics
  - Proteins and peptides
  - Vitamins and minerals (only synthetic active ingredients)
- › Market split by supplier
- › Grades and prices
- › Drivers and restraints
- › Outlook and forecast to 2024

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## Introduction

## Executive Summary

## Nutraceutical Market Overview

An overview of the market of finished nutraceutical products

## Market Sizing

- Volume and value
- Key products

## Grades and Prices

- Key products

## Market Analysis by Health Benefit

- Bone health improvement
- Cardiovascular health (blood pressure control, blood clots, cholesterol controls, etc.)
- Diabetes control
- Eye health improvement/eye disease control
- Immunity boosters
- Mental health
- Metabolic system support
- Skin health
- Tumor control

## Supplier Share Analysis

## Outlook and Forecast



## REPORT BENEFITS

This report serves as an excellent resource for manufacturers and suppliers of nutraceutical active ingredients. Specifically, it assists subscribers by providing:

A highly reliable and independent assessment of the nutraceutical actives market in the two key regional markets

An appraisal of market trends and supply and demand drivers

Identification of key growth areas in functional product categories

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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